

**\$20,000/sec**

**HSL:861217**

Well, it's me again! This is twice in two weeks that I have been here when my name was not scheduled in the bulletin to appear. I know you must think that I buy somebody off to get the opportunity to speak. I do appreciate the chance, however, but it is free. I am reminded of something that I read in next week's TV Guide. It said that for this year's Superbowl the price of advertising was \$20,000 per second! Can you imagine that? I wonder how long our sermons would be at that rate! Why would people be willing to pay that much? It is because those who are really into football are so involved in the game that they are afraid to miss even one second of it! They are tremendously excited about it, because they love the game so much.

Are we this excited about God and his goodness? Do we cheer the Christian life, proclaiming it as the best life that can possibly be? I wonder how much a commercial minute would cost to this audience, in this time slot. We must love God with all of our heart, soul, mind, and every fiber of our being. We must love God more than, yes, even football. And we must show the world that it is an even greater joy than the Superbowl. Then we could fill this building up every time the doors were opened! If we do not have this love for God and his goodness, we need to examine ourselves. If there is anyone here who wants to live the best possible life, won't you come now as we stand and sing...

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